



LUNG CANCER
CANADA

EVENING OF HOPE

NOVEMBER 13 2022
6:00 PM EST

SPONSORSHIP PACKAGE 2022

RAISING FUNDS FOR LUNG CANCER IN CANADA

PRESENTED TO
Potential Sponsors

PRESENTED BY
Lung Cancer Canada



LUNG
CANCER
CANADA

CANCER
PULMONAIRE
CANADA

AWARENESS. SUPPORT. EDUCATION.

SENSIBILISER. SOUTIEN. ÉDUCATION.

ABOUT THE EVENT



Join us for a night celebrating lung cancer achievements & progress. Funds raised will be used to educate, empower and support lung cancer patients throughout Canada. LCC provides patient resources and programs such as the Peer-to-Peer Network and professional support groups. LCC also advocates for access to new medications and treatments.

Sponsor the Evening of Hope and show your support for lung cancer patients, their families and caregivers.

Thank you to all of our wonderful Evening of Hope Champions, Ambassadors and Supporters for helping make the Evening of Hope 2021 such a success.

A TIMELINE OF PROGRESS

IMPROVING 5 YEAR SURVIVAL RATE BUT INCREASING INCIDENCE

MORE TREATMENTS IN CANADA

REAL IMPACT

2010

- 17% 5 YEAR SURVIVAL RATE
- 24,200 CANADIANS DIAGNOSED

CHEMO AS A STANDARD OF CARE...EARLY IN ERA OF PERSONALIZED MEDICINE

2013

1ST SECOND GENERATION TARGETED THERAPY APPROVED

2014

- 17% 5 YEAR SURVIVAL RATE



MARYANN -
EARLY DIAGNOSIS
SAVES HER LIFE

2016

FIRST
IMMUNOTHERAPY
APPROVED

2017

GRAHAM -
DIAGNOSED BY LUNG
CANCER SCREENING



2018

- 17% 5 YEAR SURVIVAL RATE

2020

- 19% 5 YEAR SURVIVAL RATE
- 29,800 CANADIANS ARE DIAGNOSED
- BC ANNOUNCES FIRST CANADIAN SCREENING PROGRAM

COMBINATION
THERAPY
APPROVED



DARIN -
DIAGNOSED
WITH LUNG
CANCER
DURING
COVID-19

2021

- ONTARIO & QUEBEC GET SCREENING PROGRAMS



ANDREA -
LIVING WITH LUNG
CANCER FOR 6 YEARS!

2022

- 22% 5 YEAR SURVIVAL RATE
- 30,000 CANADIANS ARE DIAGNOSED
- ALBERTA GETS A SCREENING PROGRAM



RABEEYA -
2ND YEAR
OFF OF
CHEMO & IN
REMISSION

SPONSORSHIP PACKAGES



Hope
Champion
\$15,000

Hope
Ambassador
\$10,000

Hope
Supporter
\$5,000

Pre-event

Social media promo
Website promo
on event site
Email blasts
Email advertisement
Event poster

Yes
Landing page top
& Sponsor page
Yes
Yes
Yes

Yes
Landing page base
& Sponsor page
Yes
Yes
Yes

Yes
Sponsor Page

Yes

During the event

Program inclusion
Logo on event signage
Logo on event video
Dining ambassador
Auction ambassador

Yes
Yes
Yes
Yes
Yes

Yes
Yes
Yes

Yes
Yes
Yes

Post-event

Thank you email blast
Post-event video
Attendee SWAG
Giveaway ambassador

Yes
Yes
Yes
Yes

Yes
Yes

Yes